

Strategic Incentives

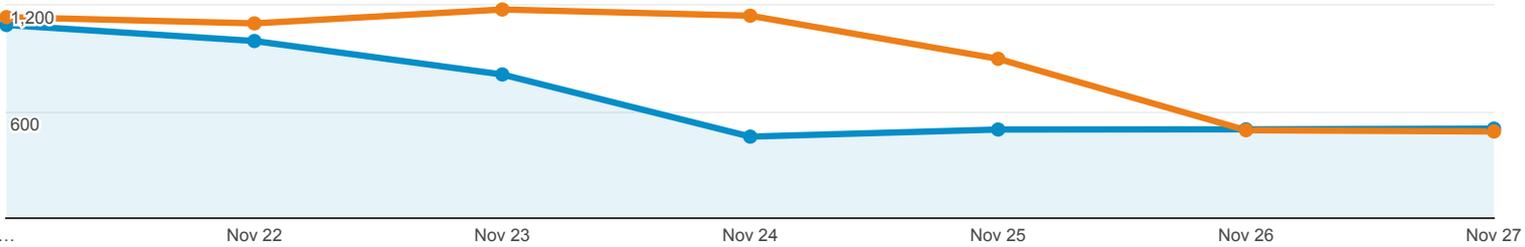
All Users
+0.00% Sessions

Nov 21, 2016 - Nov 27, 2016
Compare to: Nov 14, 2016 - Nov 20, 2016

Explorer

Nov 21, 2016 - Nov 27, 2016: ● Users

Nov 14, 2016 - Nov 20, 2016: ● Users



Page	Users	New Users	Pageviews	Time on Page	Entrances	Exits	Bounces
	20.25% 4,148 vs 5,201	18.05% 2,997 vs 3,657	34.68% 15,757 vs 24,123	42.85% 285:30:30 vs 499:32:10	27.14% 5,931 vs 8,140	27.14% 5,931 vs 8,140	18.56% 3,347 vs 4,110
1. /							
Nov 21, 2016 - Nov 27, 2016	1,838 (17.86%)	1,125 (37.54%)	3,305 (20.97%)	52:59:53 (18.56%)	2,408 (40.60%)	1,512 (25.49%)	1,183 (35.35%)
Nov 14, 2016 - Nov 20, 2016	2,344 (16.08%)	1,384 (37.85%)	5,160 (21.39%)	124:53:40 (25.00%)	3,406 (41.84%)	1,813 (22.27%)	1,361 (33.11%)
% Change	-21.59%	-18.71%	-35.95%	-57.57%	-29.30%	-16.60%	-13.08%
2. /grant-funding/residents/vehicle-buyback-program							
Nov 21, 2016 - Nov 27, 2016	341 (3.31%)	237 (7.91%)	453 (2.87%)	06:56:14 (2.43%)	335 (5.65%)	362 (6.10%)	280 (8.37%)
Nov 14, 2016 - Nov 20, 2016	450 (3.09%)	309 (8.45%)	620 (2.57%)	10:11:53 (2.04%)	430 (5.28%)	473 (5.81%)	361 (8.78%)
% Change	-24.22%	-23.30%	-26.94%	-31.98%	-22.09%	-23.47%	-22.44%
3. /rules-and-compliance/current-rules							
Nov 21, 2016 - Nov 27, 2016	267 (2.59%)	32 (1.07%)	617 (3.92%)	21:36:33 (7.57%)	184 (3.10%)	298 (5.02%)	115 (3.44%)
Nov 14, 2016 - Nov 20, 2016	460 (3.16%)	47 (1.29%)	1,031 (4.27%)	30:12:55 (6.05%)	271 (3.33%)	504 (6.19%)	156 (3.80%)
% Change	-41.96%	-31.91%	-40.16%	-28.48%	-32.10%	-40.87%	-26.28%
4. /about-the-air-district/job-opportunities/job-opportunities							
Nov 21, 2016 - Nov 27, 2016	245 (2.38%)	41 (1.37%)	315 (2.00%)	03:25:32 (1.20%)	83 (1.40%)	192 (3.24%)	62 (1.85%)
Nov 14, 2016 - Nov 20, 2016	210 (1.44%)	19 (0.52%)	295 (1.22%)	02:32:02 (0.51%)	70 (0.86%)	156 (1.92%)	45 (1.09%)
% Change	16.67%	115.79%	6.78%	35.19%	18.57%	23.08%	37.78%
5. /contact-us							
Nov 21, 2016 - Nov 27, 2016	176 (1.71%)	35 (1.17%)	246 (1.56%)	03:36:50 (1.27%)	64 (1.08%)	94 (1.58%)	37 (1.11%)
Nov 14, 2016 - Nov 20, 2016	301 (2.06%)	50 (1.37%)	414 (1.72%)	06:39:33 (1.33%)	105 (1.29%)	158 (1.94%)	57 (1.39%)
% Change	-41.53%	-30.00%	-40.58%	-45.73%	-39.05%	-40.51%	-35.09%
6. /grant-funding/residents/wood-smoke-rebate							
Nov 21, 2016 - Nov 27, 2016	173 (1.69%)	64 (2.14%)	237 (1.50%)	04:29:51 (1.58%)	116 (1.96%)	157 (2.65%)	88 (2.62%)

Nov 14, 2016 - Nov 20, 2016	179 (1.23%)	73 (2.00%)	278 (1.15%)	09:05:21 (1.82%)	125 (1.54%)	163 (2.00%)	85 (2.07%)
% Change	-3.35%	-12.33%	-14.75%	-50.52%	-7.20%	-3.68%	3.53%
7. /about-air-quality/spare-the-air							
Nov 21, 2016 - Nov 27, 2016	161 (1.56%)	129 (4.30%)	188 (1.19%)	00:39:33 (0.23%)	150 (2.53%)	160 (2.70%)	134 (4.00%)
Nov 14, 2016 - Nov 20, 2016	100 (0.69%)	76 (2.08%)	125 (0.52%)	00:54:19 (0.18%)	90 (1.11%)	85 (1.04%)	70 (1.70%)
% Change	61.00%	69.74%	50.40%	-27.19%	66.67%	88.24%	91.43%
8. /?sc_itemid=B423E924-862D-4D18-9D5D-7A41B21F8F70							
Nov 21, 2016 - Nov 27, 2016	155 (1.51%)	90 (3.00%)	259 (1.64%)	05:05:46 (1.78%)	150 (2.53%)	158 (2.66%)	99 (2.96%)
Nov 14, 2016 - Nov 20, 2016	203 (1.39%)	111 (3.04%)	355 (1.47%)	09:16:42 (1.86%)	215 (2.64%)	214 (2.63%)	139 (3.38%)
% Change	-23.65%	-18.92%	-27.04%	-45.08%	-30.23%	-26.17%	-28.78%
9. /about-the-air-district/job-opportunities							
Nov 21, 2016 - Nov 27, 2016	152 (1.48%)	33 (1.10%)	211 (1.34%)	00:50:54 (0.30%)	62 (1.05%)	23 (0.39%)	6 (0.18%)
Nov 14, 2016 - Nov 20, 2016	174 (1.19%)	40 (1.09%)	246 (1.02%)	02:08:51 (0.43%)	65 (0.80%)	31 (0.38%)	9 (0.22%)
% Change	-12.64%	-17.50%	-14.23%	-60.50%	-4.62%	-25.81%	-33.33%
10. /?sc_itemid=99C68AF4-7CDF-4301-8360-38BBA35FD48E							
Nov 21, 2016 - Nov 27, 2016	144 (1.40%)	124 (4.14%)	182 (1.16%)	00:32:57 (0.19%)	159 (2.68%)	88 (1.48%)	76 (2.27%)
Nov 14, 2016 - Nov 20, 2016	118 (0.81%)	99 (2.71%)	156 (0.65%)	00:41:59 (0.14%)	130 (1.60%)	70 (0.86%)	53 (1.29%)
% Change	22.03%	25.25%	16.67%	-21.52%	22.31%	25.71%	43.40%

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